



Showcase

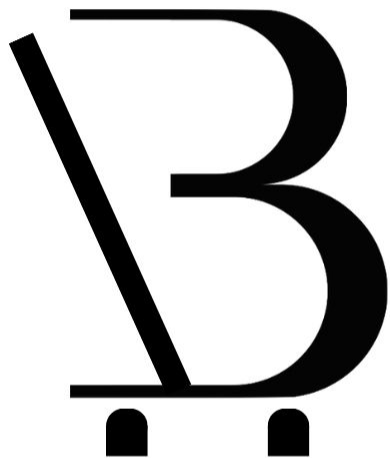
Back Buddy



Northeastern University

*Michael J. and Ann Sherman Center for
Engineering Entrepreneurship Education*

SUPPORT THAT HAS YOUR BACK



BACK BUDDY

Problem Statement

Over **619 million people** worldwide suffer from low back pain, the leading cause of disability globally (WHO). In the U.S., **80% of adults experience back pain**, often linked to poor posture from long hours of sitting. Those who sit over 8 hours a day are twice as likely to develop chronic pain (ACA). Despite this, posture awareness tools remain limited and underused.

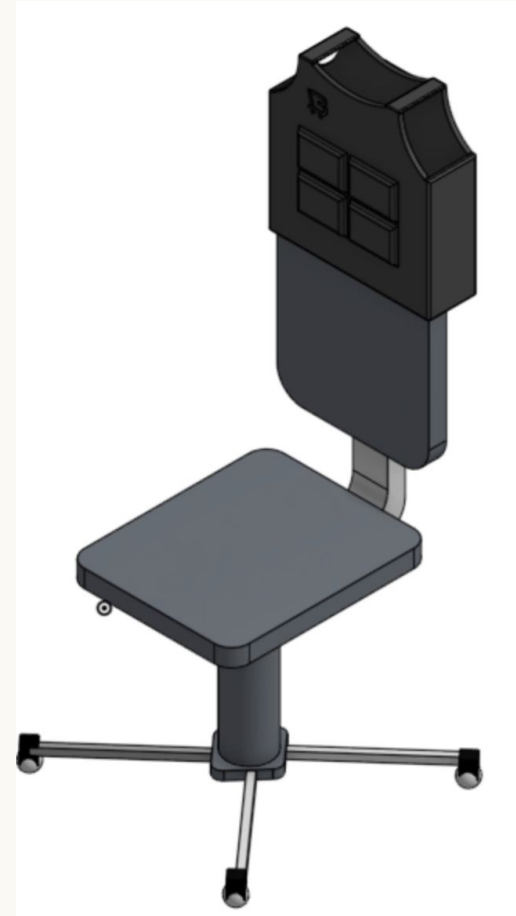
Our Vision

To create a world where good posture is **effortless, accessible, and integrated into everyday life**. Back Buddy empowers people to take control of their spinal health through smart, intuitive support



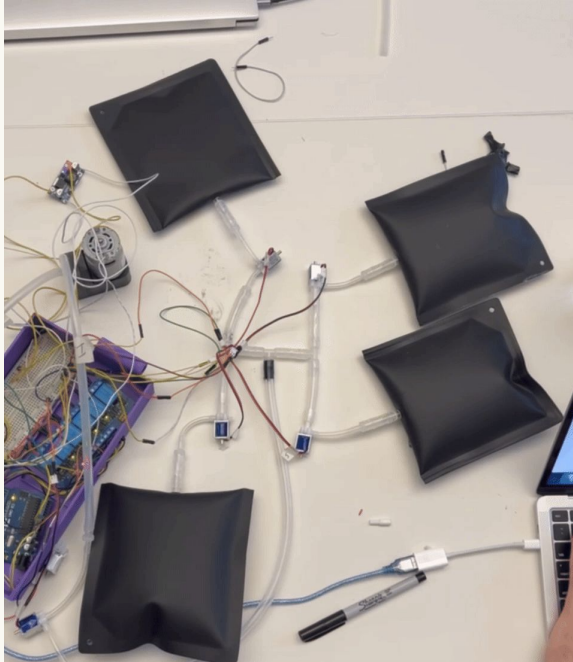
Product Pitch

- **Portable posture pad** that provides instant, adaptable support for maintaining proper posture while seated.
 - Lightweight, easy to carry, and rechargeable!
 - Features **air cells that inflate** in response to pressure sensors, gently pushing the user to **adjust their posture** and maintain proper spinal alignment.
 - App that provides progress, control, and allows for setting goals!



Mechanical Overview - System

Air Cells



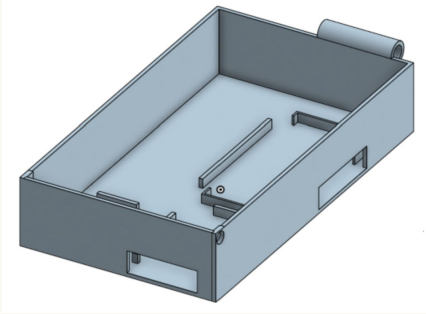
Tubing System



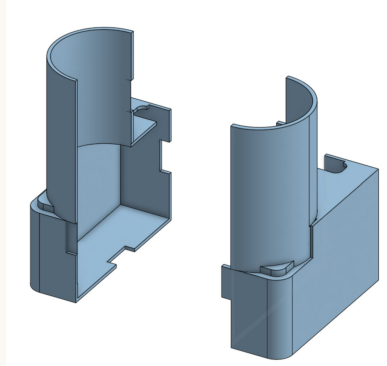
Fabric - Nylon Water Repellent



Mechanical Overview - CAD



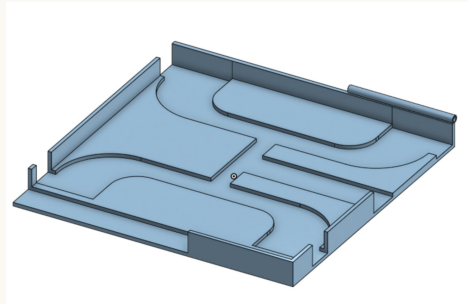
Electronics Box



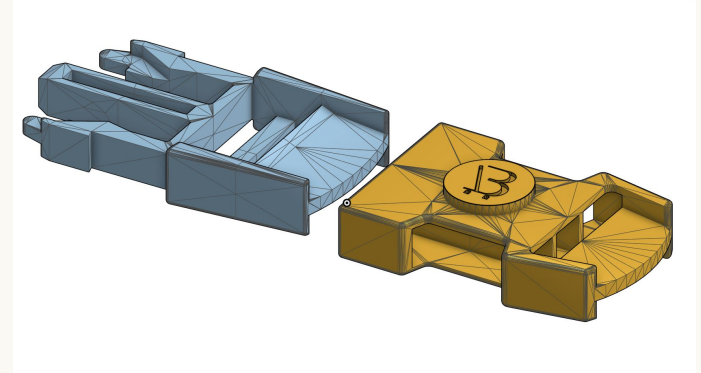
Pump Housing



Tubes' Connectors



Valves Housing

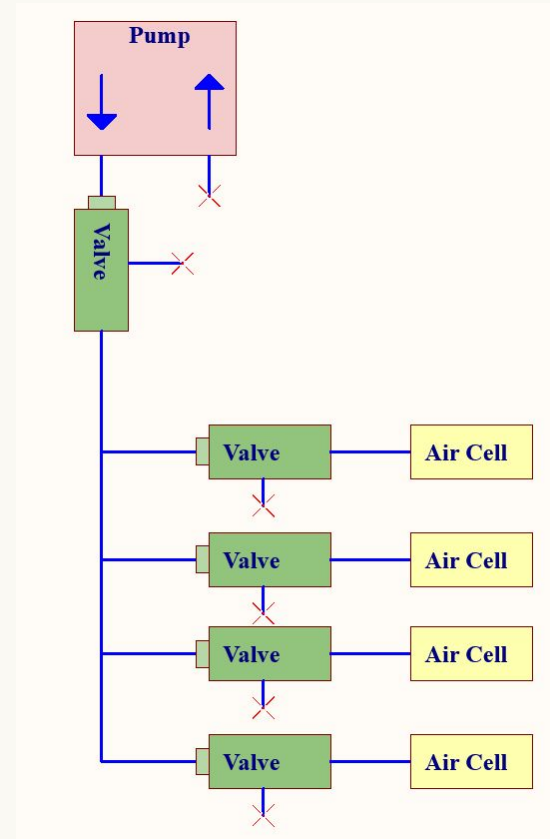


Branded Buckles



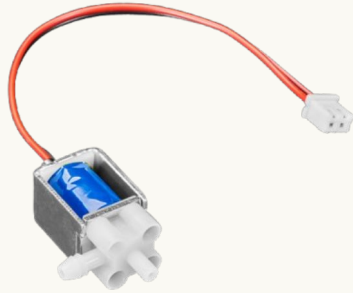
Air Flow System

- Power to the valves changes direction of airflow
- Allows for air cells to be individually inflated/deflated
- Extra valve for extra air flow when exhausting air



Electrical Components Used

Valves



Pressure sensors



BLE Bluetooth Module



Arduino Uno



Air Pump



Relay Module

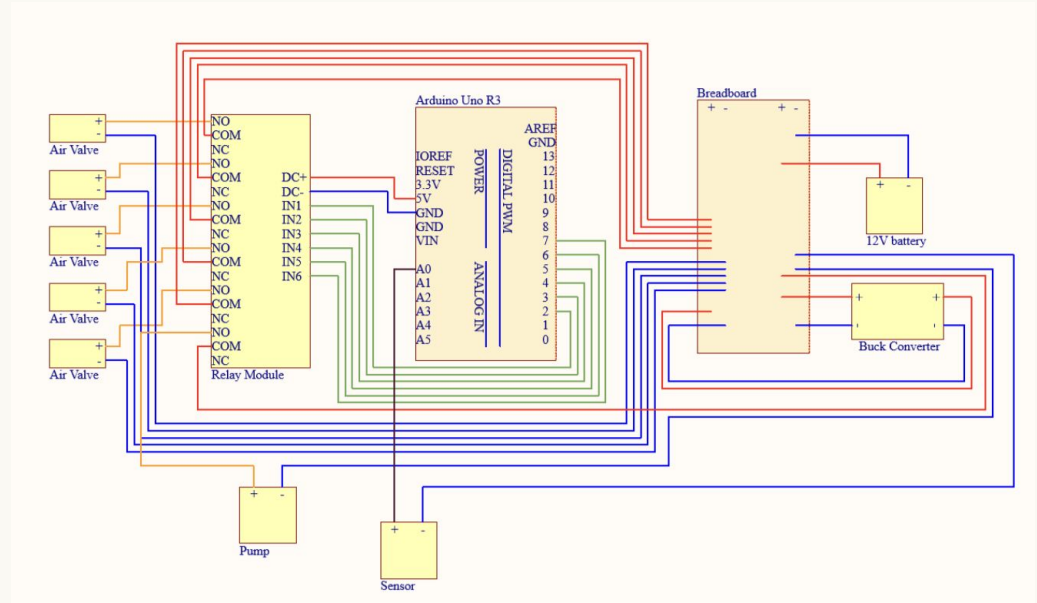


Rechargeable Battery



Electrical Overview

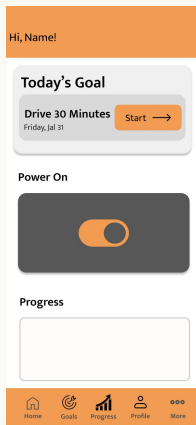
- Arduino controls pump and valves to adjust air cells.
- Relay module manages individual valve activation.
- Pressure sensor provides real-time feedback.
- Powered by 12V battery with buck converter.



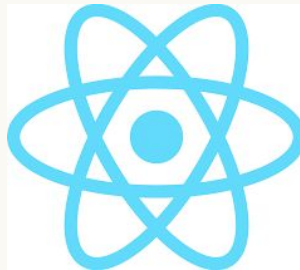
Software/App Overview

- Developed using React Native, which is a cross platform compatible app development library.
- BLE integration with react-native-ble-plx and react-native-ble-manager libraries.
- Demo on the next slide!

Design



Implementation



4:31



Welcome Back!

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App Key Features

- User account creation through Firebase
- Log and track posture goals
- Remotely power the device on/off
- Email reminders and stats about user posture settings
- Monitor exact pressure values from the hardware, monitor pressure



Next Steps

- Mechanical
 - Redesign the back of the fabric to allow for better wire management to make the product as seamless as possible
 - Using thinner tubes for easier tube management inside the fabric
 - Creating different sizes of Back Buddy to accommodate more people and different types of chairs
- Electrical/Software
 - Clean up wiring
 - Utilize bluetooth module to communicate between the product and the app
 - Incorporate additional sensors to enhance the data from Back Buddy
 - Add more air pumps for more precise control

Lessons Learned

- Increasing the scope of testing to different scenarios
- Assemble the product as soon as each of the individual components are tested
- Achieve the attainable goals first before trying to get to the reach goals to ensure functionality first
- Cross-disciplinary collaboration is powerful :)

